



Management organization of
Trakia Tourism Region

WINE ROUTES, THRACE REGION



For the Thracian - famous winemakers wine was not only a drink, BUT a sacred one used in rituals that connected man with the divine. Their experience takes us back to the distant 5 000 BC.

In the region you can taste some of the oldest varieties and enjoy the magic passed down through the millennia. Here are our suggestions for wine tastings in Thrace Tourist Region.



Management organization of
Trakia Tourism Region

Yustina Winery is located in Ustina village in the outskirts of the Rhodopi Mountains, 26 km from Plovdiv. The site of the cellar is purposely chosen - in this area you can hear many legends about the Thracians and their wine, about ancient rituals and mysteries. Herodotus describes the local Thracians as a militant tribe with an independent spirit and guardians of the Sanctuary of Dionysus. The first vines were transported from the Middle East. According to Homer, the most aromatic and heavy wine was from Thrace. The mission of Yustina Winery is creation of quality wines combined with wine tourism, in an area with rich cultural and historical heritage and wonderful nature.





Management organization of
Trakia Tourism Region



The soils of its park-vineyard are suitable for growing of white and red grapes, with special attention on the typical for the region varieties: Mavrud, Rubin also Sauvignon Blanc, Semillon, Chardonnay, Aligoté, Gewurztraminer, Merlot, Pinot Noir, Cabernet Franc. The wines are represented in three lines, still and sparkling ones. Holds many medals and awards: 2 gold medals on MundusVini, Germany; Vinalies Internationals, France; Korea Wine Challenge; Chardonnay du Monde, France; a gold medal Chardonnay du Monde France and more.

The moto of The Yustina Villas hotel is WE WELCOME GUESTS AND SEND FRIENDS





Management organization of
Trakia Tourism Region

Zagreus winery is located in the heart of the Upper Thracian lowland. The Kostadinov family now own 1200 decares, including Mavrud, Syrah, Cabernet Sauvignon and Merlot. The vines are certified organic.

They believe that what happens in the vineyard and consciousness determines the behavior in the bottle. It's about growing the best grapes under the best possible conditions, as well as to devote our thoughts and intentions in order to make a wine that reflects the best and beautiful in ourselves. It's about being relentless in the pursuit of quality and try our best to keep the nature clean.





Management organization of
Trakia Tourism Region

Owners of **Zagreus winery** believe that a wine holiday is always a good idea. Get your friends together and enjoy a wine trip. Here are some Tasting offers:



- Thracian Treasures Package – 5 wines including VINICA, accompanied by homemade Einkorn bread - own production and appetizers.
- Handmade Package – 3 wines for 60 minutes. Tour of the On the Road of the Wine Winery and tasting of 3 HANDMADE artisan wines, accompanied by homemade Einkorn bread - own production and appetizers.
- Premium Handmade Package – 3 wines for 60 minutes.

Zagreus winery also offer teambuilding options experiencing the magic of winemaking and to create your company wine, according your personal taste, wine workshops, etc.





Management organization of
Trakia Tourism Region

Bisante Winery is driven by love for wine and for history - Bisante is a Thracian settlement and fortress.

The owners choose their wines to be from the noble and characteristic varieties of the region Cabernet Franc, Cabernet Sauvignon, Merlot, Syrah, Chardonnay, as well as Colombard, and the grapes are carefully selected from the massifs in South Sakar.



Bisante Collection is a collector's brand with which Bisante winery celebrates its first wine harvest. Three fresh blended wines from the 2022 vintage will be presented in the collector's series, with the exception of the pure-variety Syrah wine, which is aged in Bulgarian oak barrels.



Management organization of
Trakia Tourism Region

Zaara Estate is a boutique winery and hotel located in the embrace of Sakar Mountain.

The hotel offers impressive interior and stylish design, a rich breakfast and free use of the relax center offering indoor pool, Jacuzzi, sauna, steam bath and salt room.

The restaurant will welcome you with fine selection of the estate's own wines Dogma, Zaara Estate, and Cauza, as well as gourmet delicacies with amazing flavor, prepared from products grown locally in the estate's own farms. The friendly staff will indulge you with home-made bread, jams from home-grown fruit and products from Zaara Dairy.

The winery is a great location for boutique parties, special occasions and corporate events. With a single touch the restaurant can turn into a conference room equipped with a screen.





Management organization of
Trakia Tourism Region

Wine cellar Kolarovo has its own well-kept vineyards of the Merlot, Cabernet Sauvignon, Syrah, Malbec, Petit Verdot varieties. The owners desire is that the wines produced by them become an emblem of the Kolarovo and South Sakar region. That is why they do not compromise in any step of the production process - from the grapes in the vineyard to the wine in the bottle. Also the put a lot of positive emotion and feelings into the production of the wines. The small team of the winery has the ambition, through experimentation with technological practices, freedom in work and full dedication, to turn this corner of Bulgaria into a preferred destination for wine tourism.



The village of Kolarovo is located in the South-Eastern part of the country, not far from the Turkish and Greek borders.



They offer wine tastings, with an oenologist explaining the main technological points in making wine. If desired, they can prepare a barbecue for lunch or dinner. The summer garden is an excellent place for a picnic, team building or company celebration.



Management organization of
Trakia Tourism Region

Malkata Zvezda Wine Cellar,

named after the same name area, where several important roads crossed during Roman times.

The wines are both from well-known and popular varieties in the region - Chardonnay, Merlot, Cabernet Sauvignon, Cabernet Franc, Mavrud and Syrah, as well as from those currently entering the country - Carmenere, Marcellan, Malbec, etc. Enigma - a puzzle or a riddle - this very meaning of the word prompted us to name their main wine series Enigma. They believe that they carry within themselves the mystery of Sakar and the traditions of winemaking from the Thracians to the present day.



The incredible combination of heat, land, air and manners makes them unique. The emotion they will give you when you pour them into the glass and share them with loved ones is indescribable.





Management organization of
Trakia Tourism Region



ROSALEA - It all started with two Czech entrepreneurs and wine lovers, captivated by its centuries-old culture and history in the Bulgarian and Thracian lands. Petr and Vladya landed in Bulgaria in 2011, setting up an IT company, but as soon as they arrived they started looking for ways to open their own winery, creating in it wine they like and can share, wine whose origins they know well.



With naivety and no particular experience, the two optimists nevertheless manage to buy agricultural land in South Sakar. They planted 11 hectares with vines and the land became a vineyard. However, the initial attempt failed and almost all the vines had to be replanted. The wine adventure becomes a series of small, at first glance, harmless steps that lead to a moment when there is no looking back - realizing that winemaking is not a joke, but a serious craft and even an art. An art that cannot be realized without dedicated people.





Management organization of
Trakia Tourism Region

Terra Tangra winery is the first producer of Bulgarian organic wine with an EU certificate. It has more than 300 awards from prestigious wine competitions. They work under the guidance of one of the best French oenologists - Xavier Miad. He combines the centuries-old traditions of his family château in Saint Emilion with the unique terroir for growing vineyards in the foothills of Bulgaria's Sakar Mountains to create impressive wines that in 2009 ranked Terra Tangra in the top 50 best wineries in the world. The geographical position, the transient Mediterranean climate with hot summers and dry winters, constant light winds and mineral-rich soil form the unique terroir for growing vines. The varieties are: Mavrud, Rubin, Syrah, Merlot, Cabernet Sauvignon, Malbec, and from the whites: Chardonnay, Sauvignon Blanc, Muscat, Tamyanka, Semillon. The name of the brand expresses respect for the ancient history of the Bulgarians - Terra from Latin - Earth and Tangra - the supreme god of the proto-Bulgarians.





Management organization of
Trakia Tourism Region

Ivo Varbanov is a classical pianist who lives in London and who decided to cultivate vineyards in his home country. His aim are wines which reflect the terroir of the region which Ivo considers one of the best in the whole of the Balkans. Due to the use of bio farming practices yield levels are naturally low. His wines can be found in the UK, Belgium, the Netherlands, Germany, Poland, Finland, Montenegro, USA and South Korea. His main clients are Michelin starred restaurants and places for wine connoisseurs. Ivo Varbanov is one of the founders of the Bulgarian Association of Independent Winegrowers, Vice President of the European Confederation of Independent Winegrowers and, since 2017, he is the first Bulgarian member of the International Academy of Wine (AIW).





Management organization of
Trakia Tourism Region

The idea of creating **Villa Bassarea** was influenced by a key event. During a wine festival in Harmanli, Kamen Koev was a member of the jury and after the competition with Todor Bratanov enthusiastically comment on the awarded wines and their dreams of owning their own cellar. Their common vision and passion to make regional wines of pure origin and gentle technology pushed them to the decision to make a joint business. The ideas discussed at the table are often forgotten in the morning, but the bond between the two friends is strong enough and begins to be realized the very next day. And so until today. Although with different roles - Todor with trade and Kamen with production, you will see them side by side presenting their wines.





Management organization of
Trakia Tourism Region

Family **winery BRATANOV** is a place where the love of wine, serious scientific training and the audacity to experiment find their natural symbiosis.

Bratanovi and their oenologist Maria Stoeva are known for their faithfulness to the expression of terroir. They own 44 hectares of vineyards near the village of Shishmanovo in South Sakar and they are grown sustainably. From the 2016 harvest all wines are fermented with "wild yeast" - the natural microflora formed on the grapes. From the beginning of 2022, all vineyards are in transition to organic farming certification.

This approach is evident in every single bottle produced by the winery. Whether it will be their ethereal Tamyanka, which began its renaissance as a popular variety right from Bratanovi, or one of their magnificent red wines, you will always find in them the distinctive "character terroir" of sunny Sakar.

And in the authentic atmosphere of the barrels or the picturesque vineyards, the Bratanovi or Maria families will welcome you for an unforgettable tasting or wine tour in the area.





Management organization of
Trakia Tourism Region



Young Wine Festival is pleased to invite you to the 15th edition of the festival, which will be held on November 24, 25 and 26 in our beloved Old Town of Plovdiv. Along the cobbled streets preserving the atmosphere of bygone eras, under the magical sky of the Old Town, you will find 19 locations where you can taste more than 300 types of first-class Bulgarian wines, as well as food to pair them with. 🍷

