

CALL FOR COLLABORATIVE PROJECTS

Evaluation results



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Single Market Programme (SMP COSME)

SMP-COSME-2023-TOURSME

Transitioning to a more sustainable and resilient ecosystem – empowering tourism SMEs

Name of the Project:	Development of resilient tourism ecosystems along Mediterranean walking routes
Acronym:	DETOUR
Proposal Number:	101181295
Project Duration and start date:	36 months, 01 November 2024
Lead partner/coordinator:	Comune di Fidenza (Italy) Kültür Rotaları Derneği, DMO ES.CO. Esquilino Comunità – La Porta Di Roma, Antalya İl Kültür ve Turizm Müdürlüğü, Training 2000 Piccola Sc, Mesogeiaiko Kentro Perivallontos, Organizatsia Za Upravlenie Na Trakiyski Turisticheski Rayon, Associazione Europea Delle Vie Francigene
Partners:	
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Call for innovative projects: evaluation results

Country / Paese: Italy / Italia

Available budget / Budget disponibile: € 200.000

RANKING / Graduatoria	PROJECT TITLE AND COORDINATOR / Titolo del progetto e coordinatore	ADMISSIBILITY (PASS/FAIL) / Ammissibilità (idoneo/non idoneo)	CONSENSUS SCORE / Punteggio di consenso	FUNDING ALLOWED / Finanziamento concesso
1	Therm&Trek - Rise SRL	Pass/Idoneo	20	25,000.00
2	Food for Wellbeing Routes - Ristorante Rondò	Pass/Idoneo	20	25,000.00
3	Cambio Passo - Bivacco viaggi	Pass/Idoneo	18	24,969.98
4	17 TrasformAZIONI - Agriturismo La Terzola 3.0	Pass/Idoneo	18	25,000.00
5	Francigena Women. La Via delle Amazzoni - Circolo Ippico Tenuta L'Ambrosia	Pass/Idoneo	18	25,000.00
6	Un Dedalo di Storie - Dedalo Società cooperativa	Pass/Idoneo	18	25,000.00
7	Francigena Living Network - Tuscan Experiences by Federica Zammarchi	Pass/Idoneo	18	25,000.00
8	Oltre lo Sguardo, Dentro il Cammino: Formazione, accessibilità e accoglienza inclusiva sulla Via Francigena da Viterbo a Roma - Formatour Srl	Pass/Idoneo	18	25,000.00
9	Francigena Veg-Trail - Le SPine	Pass/Idoneo	17	Waiting list
10	Campa4All - LD Travel Service	Pass/Idoneo	17	Waiting list
11	Detour to Water - Strada del Vino Nobile di Montepulciano e dei Sapori della Valdichiana Senese	Pass/Idoneo	17	Waiting list
12	Francigena Diffusa - Spazio Geco Società Cooperativa Impresa Culturale e Creativa	Pass/Idoneo	17	Waiting list
13	Francigena Neighbourhood - Montepisano DMC di Timesis s.r.l.	Pass/Idoneo	17	Waiting list

RANKING / <i>Graduatoria</i>	PROJECT TITLE AND COORDINATOR / Titolo del <i>progetto e coordinatore</i>	ADMISSIBILITY (PASS/FAIL) / <i>Ammissibilità</i> <i>(idoneo/non</i> <i>idoneo)</i>	CONSENSUS SCORE / <i>Punteggio di</i> <i>consenso</i>	FUNDING ALLOWED / <i>Finanziamento</i> <i>concesso</i>
14	Colle Express - Project Lab di Benedetta Perissi	Pass/Idoneo	17	Waiting list
15	L'oasi del Pellegrino - Il Casotto srl	Pass/Idoneo	15	N/A
16	Francigena Insieme - Tuscany Quintessence Srl	Pass/Idoneo	15	N/A
17	PaVia Francigena - Caterina Brugnatelli	Pass/Idoneo	14	N/A
18	Francigena Bike & Well - La Selvella	Pass/Idoneo	14	N/A
19	Francigena Smart Access: "Pilot Digital Ecosystem for Slow Tourism and Local SMEs along the Via Francigena" - MondoTravel Srls	Pass/Idoneo	14	N/A
20	Dimore in cammino - Azienda agricola Selvoli di Claudia Biagioli	Pass/Idoneo	14	N/A
21	Exclusive Francigena - Siena Program Abroad Srls	Pass/Idoneo	13	N/A
22	Francigena Bike Crossing - Avventure in bici Srls	Pass/Idoneo	12	N/A
23	Francigena Smart Hub - T.E.R.A. Soluzioni	Pass/Idoneo	12	N/A
24	Sigeric AI - Promozione Turistica Versilia società cooperativa consortile	Fail/Non <i>idoneo</i>	9	N/A
25	Cammina cammina. Il primo passo - I viaggi del borgo	Fail/Non <i>idoneo</i>	N/A	N/A
26	Via Francigena: da itinerario a destinazione slow - ItinerAria	Fail/Non <i>idoneo</i>	N/A	N/A
27	La Luce Del Cammino - Bed&Breakfast Art Transparent Antonio Pappada	Fail/Non <i>idoneo</i>	N/A	N/A
28	Walkcast Via Francigena - Promotuscia Viaggi E Congressi Srl	Fail/Non <i>idoneo</i>	N/A	N/A
29	Ostello Al Convento - Iniziativa turistica aps	Fail/Non <i>idoneo</i>	N/A	N/A

RANKING / <i>Graduatoria</i>	PROJECT TITLE AND COORDINATOR / Titolo del <i>progetto e coordinatore</i>	ADMISSIBILITY (PASS/FAIL) / <i>Ammissibilità</i> <i>(idoneo/non</i> <i>idoneo)</i>	CONSENSUS SCORE / <i>Punteggio di</i> <i>consenso</i>	FUNDING ALLOWED / <i>Finanziamento</i> <i>concesso</i>
30	FrancigenAmica Accessibile - STOPS.it	Fail/Non <i>idoneo</i>	N/A	N/A
31	Divina Francigena - Tour Danteschi	Fail/Non <i>idoneo</i>	N/A	N/A
32	A scuola in cammino - Outhere Srl	Fail/Non <i>idoneo</i>	N/A	N/A
33	Pistacchia digitale - Collegio dei Monetieri	Fail/Non <i>idoneo</i>	N/A	N/A
34	Laboratorio Francigena: prototipazione di infrastrutture verdi replicabili per la resilienza climatica dei cammini - Urpflanze Società Agricola S.S.	Fail/Non <i>idoneo</i>	N/A	N/A
35	Sarzana Slow & Flow - Tomaino Giuliano	Fail/Non <i>idoneo</i>	N/A	N/A
36	Abbazia digitale - Laboratorio immersivo per la valorizzazione del patrimonio storico e l'accoglienza digitale dei pellegrini della Via Francigena - Mindmash srl	Fail/Non <i>idoneo</i>	N/A	N/A
37	Servizi di supporto ai camminatori della Via Francigena Tappa 42 - Radici Etrusche di Catia Baldan	Fail/Non <i>idoneo</i>	N/A	N/A
38	Francigena Hub & Spoke: E-Bike Open Network & Pilgrim Care - Filippo Arcelloni	Fail/Non <i>idoneo</i>	N/A	N/A
39	Proceno Experience: piattaforma integrata per l'accoglienza e il turismo lento - Cooperativa Comunità Proceno Impresa Sociale	Fail/Non <i>idoneo</i>	N/A	N/A
40	Alla scoperta delle città della via Francigena: strumenti ludici e divulgativi per migliorare l'esperienza dei camminatori in ambito urbano - Nomad Geography di Giuseppe Noroni	Fail/Non <i>idoneo</i>	N/A	N/A
41	SmartWay - Ecosistema Smart per la prenotazione di servizi e strutture ricettive per i pellegrini della VF - Co-Host Now	Fail/Non <i>idoneo</i>	N/A	N/A



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Call for innovative projects: evaluation results

Country / Държава: Bulgaria / България

Available budget / Наличен бюджет : € 175.000

RANKING / Класиране	PROJECT TITLE AND COORDINATOR / Заглавие на проекта и координатор	ADMISSIBILITY (PASS/FAIL) / Допустимост (преминал/непреминал)	CONSENSUS SCORE / Консенсус на оценка	FUNDING ALLOWED / Одобрено финансиране
1	Go2Plovdiv - дигитален gateway за Sultan's Trail и Тракийски туристически район - ДАН ТРАВЕЛ ЕООД	PASS / преминал	21	€ 24 950
2	Живото наследство на Тракийски туристически район - ЕТ Елхатон – Тони Симидчиева	PASS / преминал	20	€ 25 000
3	WineMotion of Plovdiv Region - Тера Юстина ООД	PASS / преминал	20	€ 25,000.00
4	Sakar Eco Wine Routes - Уайнтурс България ООД	PASS / преминал	20	€ 25,000.00
5	Дигитални маршрути и автентични преживявания в община Минерални бани - "МОТО КАТЕРИЦИ" ЕООД	PASS / преминал	19	€ 20,830.00
6	Vinitsa – Living Taste Trails - „СлоуТурс.БГ“ ЕООД	PASS / преминал	18	€ 25,000.00
7	SmartVelo Thrace: интелигентни веломаршрути за устойчив туризъм в Тракийски туристически район - Хил Вил Пловдив ООД	PASS / преминал	18	€ 25,000.00
8	Картирани и свързани: Теренно проучване и свързване на бизнесите по Пътя на Султана, дигитален пътеводител на вело и пешеходния турист. Mapped and Connected - Бюро за туризъм и приключения Пълдин ЕООД	PASS / преминал	16	Waiting list
9	ДИГИТАЛНИ ПЕШЕХОДНИ МАРШРУТИ ЗА КУЛТУРНО НАСЛЕДСТВО - ХЕРИТИДЖ ЕООД	PASS / преминал	15	Waiting list



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RANKING / Класиране	PROJECT TITLE AND COORDINATOR / Заглавие на проекта и координатор	ADMISSIBILITY (PASS/FAIL) / Допустимост (преминал/непреминал)	CONSENSUS SCORE / Консенсус на оценка	FUNDING ALLOWED / Одобрено финансиране
10	Пътят на Перистера (С толерантност към природата и хората) - АСИ ТУР ЕООД клон Пещера	PASS / преминал	14	Waiting list
11	“Чуй историята, последвай Пътя”: Дигитална трансформация на Пътя на Султана чрез нови устойчиви маршрути, аудио гайдове и дигитална екосистема в подкрепа на МСП в Тракийския туристически район - АДВЕНТУР ЕООД	PASS / преминал	13	Waiting list
12	Sun Farm Smart Detour Hub: Sustainable Digital Innovations along the Sultan's Trail in Thrace Tourist Region of Bulgaria - ТРАВКО БГ ЕООД	PASS / преминал	13	Waiting list
13	ДИГИТАЛНА ТРАНСФОРМАЦИЯ НА ХОТЕЛ И РЕСТОРАНТ „ЧИРПАН“ И КАРТОГРАФИРАНЕ НА ТУРИСТИЧЕСКИЯ ПОТЕНЦИАЛ НА ОБЩИНА ЧИРПАН - ПЕНЧЕВ – 2002 ЕООД	PASS / преминал	11	N/A
14	Дигитална платформа Roots and Roads - ООД "Уорлд оф Етник"	FAIL / непреминал	N/A	N/A
15	Cat Travel Support Center in Sofia – cat hotel, care, and transportation services for travelers - FAVORITE PAWS	FAIL / непреминал	N/A	N/A

Call for innovative projects: evaluation results

Country / Χώρα: Greece / Ελλάδα

Available budget / Διαθέσιμος προϋπολογισμός : € 175.000

RANKING / <i>Κατάταξη</i>	PROJECT TITLE AND COORDINATOR / Τίτλος <i>έργου και συντονιστής</i>	ADMISSIBILITY (PASS/FAIL) / <i>Επιλεξιμότητα</i> <i>(επιτυχής/ανεπιτυχής)</i>	CONSENSUS SCORE / <i>Βαθμολογία</i> <i>συναίνεσης</i>	FUNDING ALLOWED / <i>Επιτρεπόμενη</i> <i>χρηματοδότηση</i>
1	Olympus Digital Geo-Trails Malathro - Olympus Guest House	Pass/επιτυχής	17	€ 24.770
2	PATHS: Platform for Advancing Trail Hospitality and Skills Dot2Dot Κοιν.Σ.Επ.	Pass/επιτυχής	17	€ 21.000
3	The Nectar Trail Cellarhopping Private Limited Company	Pass/επιτυχής	16	€ 25.000
4	ACCESS OLYMPUS – A.C.C.E.S.S.: Accessible Paths, Community, Environment & Sustainable Society TRAVEL2FIT IKE	Pass/επιτυχής	16	€ 25.000
5	ΟΙ ΔΡΟΜΟΙ ΤΟΥ ΝΕΡΟΥ ΝΙΚΟΛΑΟΣ ΑΘ. ΜΠΑΡΤΖΩΚΑΣ ΣΙΑ ΕΠΕ	Pass/επιτυχής	16	€ 17.950
6	Agroheritour4all Olympus Petassos travel	Pass/επιτυχής	16	€ 23.000
7	ΠΕΖΟΠΟΡΩΝΤΑΣ ΑΠΟ ΤΗΝ ΚΟΡΥΦΗ ΣΤΗ ΛΙΜΝΗ Stella ΧΑΛΚΙΑ ΣΤΥΛΙΑΝΗ	Pass/επιτυχής	16	€ 18.250
8	O2 ΒΡΕΤΤΟΠΟΥΛΟΥ ΒΑΙΑ	Pass/επιτυχής	16	€ 19.750
9	ΠΕΡΠΑΤΩΝΤΑΣ ΣΤΑ ΜΟΝΟΠΑΤΙΑ ΤΩΝ ΘΕΩΝ ΔΙΚΤΥΟ ΤΟΥΡΙΣΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ περιοχής ΟΛΥΜΠΟΥ ΚΙΣΣΑΒΟΥ ΟΛ.ΚΙΣ.	Pass/επιτυχής	15	Waiting list
10	GREECYCLE OLYMPUS ΜΕΖΙΛΗΣ ΝΙΚΟΛΑΟΣ	Pass/επιτυχής	14	Waiting list
11	ΒΟΤΑΝΙΚΟΣ ΚΗΠΟΣ ΤΟΥ O2	Pass/επιτυχής	14	Waiting list

RANKING / <i>Κατάταξη</i>	PROJECT TITLE AND COORDINATOR / <i>Τίτλος</i> <i>έργου και συντονιστής</i>	ADMISSIBILITY (PASS/FAIL) / <i>Επιλεξιμότητα</i> <i>(επιτυχής/ανεπιτυχής)</i>	CONSENSUS SCORE / <i>Βαθμολογία</i> <i>συναίνεσης</i>	FUNDING ALLOWED / <i>Επιτρεπόμενη</i> <i>χρηματοδότηση</i>
	ΝΤΑΓΚΑΣ Ν. ΝΤΑΓΚΑΣ Β. Ο.Ε.			
12	OLYMPUS QUEST-THE GODS AWAKEN Περικλής Ακριτίδης ΜΟΝ/ΠΗ ΙΚΕ - Παραδοσιακό ξενοδοχείο ΜΠΑΪΡΙ	Pass/επιτυχής	13	Waiting list
13	Olympus to Aegean: The O2 Slow Tourism Trail HubΠΑΡΜΑΚΗΣ ΝΕΚΤΑΡΙΟΣ	Pass/επιτυχής	12	Waiting list
14	Olympus Sacred GeoTrail: From Ancient Dion to the Plateau of the Muses through the Ages Μιχαήλ Στύλλας Ατομική Επιχείρηση	FAIL / ανεπιτυχής	N/A	N/A
15	TRAILS SAFE 360 ΑΘΑΝΑΣΙΟΣ ΠΙΤΕΝΗΣ	FAIL / ανεπιτυχής	N/A	N/A
16	ΧΩΜΑ & ΜΟΝΟΠΑΤΙΑ (SOIL & TRAILS) ΕΛΕΝΟΓΛΟΥ ΧΡΥΣΟΥΛΑ	FAIL / ανεπιτυχής	N/A	N/A

Call for innovative projects: evaluation results

Country / Ülke: Türkiye / Türkiye

Available budget / Mevcut bütçe : € 250.000

RANKING / Sıralama	PROJECT TITLE AND COORDINATOR / Proje başlığı ve koordinatör	ADMISSIBILITY (PASS/FAIL) / Uygunluk (geçti/kaldı)	CONSENSUS SCORE / Uzlaşma puanı	FUNDING ALLOWED / İzin verilen finansman
1	Tied to the Trail - Middle Earth Turizm Seyahat Acentası	Pass/Geçti	17	25.000€
2	ARNNA - Alınca Turizm Gıda Paz. San. ve Tic LTD ŞTİ	Pass/Geçti	16	24.300 €
3	TRAILPASS - Artemis Outdoor Seyahat ve Turizm Tic. LTD ŞTİ	Pass/Geçti	16	25.000€
4	Likya Yolu Bölgesinde Kişiyi Özel Tur Planlama Aracı Geliştirilmesi - Demavend Turizm ve Seyahat Acentesi	Pass/Geçti	15	23.850€
5	Pedalla Likya: Sürdürülebilir Hareketlilik ve Yavaş Turizm Projesi - Likya Adrasan	Pass/Geçti	15	25.000€
6	Zero Crowds Lycian Way — Verified Local Marketplace & Accessible Digital Guide - Hanuman Travel	Pass/Geçti	15	25.000€
7	LYCIAN 360 - NorthA Travel	Pass/Geçti	14	25.000€
8	Likya Yolu Yeşil Dönüşüm Projesi - Olimpos İspinoz Pansiyon	Pass/Geçti	14	25.000€
9	Four Seasons Kaş — Sustainable Mobility Pilot and Destination Discovery Platform - Airbnb Kash Nest	Pass/Geçti	14	25.000€
10	HOLA - Hikers' Local - Terra-P Clay Art	Pass/Geçti	14	25.000€
11	Limyros: Kaynak, Rota ve Doğa - Celal BÜLBÜL / TurkuazKöy	Pass/Geçti	13	Bekleme Listesinde
12	Kimera DMO - Çıralı Gözleme, Şerife ÜTÜ	Pass/Geçti	13	Bekleme Listesinde
13	Smart Trails - Thor TurizmOrganizasyon Sanayi Tic. Ltd. Şti	Fail/Kaldı	13	N/A

RANKING <i>/ Sıralama</i>	PROJECT TITLE AND COORDINATOR / Proje başlığı ve koordinatör	ADMISSIBILITY (PASS/FAIL) / Uygunluk (geçti/kaldı)	CONSENSUS SCORE / Uzlaşma puanı	FUNDING ALLOWED / İzin verilen finansman
14	Yaşayan Likya - Olympos Köyevi Pansiyon	<i>Pass/Geçti</i>	13	Bekleme Listesinde
15	Xanthos Patara Slow & Green Route Experience - Xanthos Hotel	<i>Pass/Geçti</i>	13	Bekleme Listesinde
16	Sakin Rotalar, Yaşayan Miras - Bentour Reisen A.Ş.	<i>Fail/Kaldı</i>	13	N/A
17	Likya Yolu Deneyiminin Daha Yöresel ve Daha Erişilebilir HAle Getirilmesi Projesi - Özlük Restaurant	<i>Pass/Geçti</i>	13	Bekleme Listesinde
18	Daldan Yola - Çıralı Birlik Turizm Taşımacılık Limited Şirketi	<i>Fail/Kaldı</i>	11	N/A
19	Visit Çıralı - Ayfer Aydın Karakuş Restaurant	<i>Fail/Kaldı</i>	11	N/A
20	Adrasan'ın Doğu Likya'da Destinasyon Güçlendirme Projesi 'Yolun Kalbi Adrasan', Adrasan Portakal Bahçe Turizm Taşımacılık Tic Ltd Şti	<i>Fail/Kaldı</i>	10	N/A
21	Çıralı Nest - Halim Çetinkaya Tur. Sey. Teks. Kuyum Deri İnş Emlak Gıda İth Ltd Şti	<i>Fail/Kaldı</i>	10	N/A
22	Sarıbelen Yeşil Yürüyüş Ve Ekoturizm Girişimi - Meryem Tıkr / Mozaik Pansiyon	<i>Fail/Kaldı</i>	N/A	N/A
23	Adrasan'dan Olypos'a: Kültürel ve Yerel Zenginlik İçin Pedalla - Gemicihan Pansiyon	<i>Fail/Kaldı</i>	N/A	N/A